A method for registering of an IP telephony end-point, comprising the steps of: installing an end-point on an IP telephony network;

receiving, by said end-point, a default configuration;

subscribing to desired service features by said end-point using said default configuration; and

receiving, by said end-point, a configuration which supports said desired service features.

- The method of claim 1 wherein said step of installing further comprises revealing a MAC address of the end-point to other devices on said IP telephony network.
- The method of claim 1 wherein said step of using said default configuration further comprises the step of entering an identification of a customer.
- The method of claim 3 wherein said identification of said customer is selected from the group consisting of a key, a customer identification number, an account number and a customer address.
- 5. The method of claim 1 wherein prior to said step of receiving a default configuration, the identification of said end-point is unknown.
- The method of claim 1 wherein said default configuration allows a customer to use said end-point to communicate with a predetermined destination.
- 7. The method of claim 6 wherein said predetermined destination is a service center.
- 8. The method of claim 6 wherein said predetermined destination is a server.

- The method of claim 1 wherein said step of installing is performed by an entity selected from the group consisting of a customer and a third-party installer.
- 10. A method for performing automatic registration of an IP telephony end-point comprising the steps of:

performing a first-stage registration, wherein said first stage-registration provides service capable of allowing a customer to subscribe to a desired service; and

performing a second-stage registration wherein said end-point is provided with the desired service.

- 11. The method of claim 10 wherein said step of performing a first-stage registration includes the step of installing said end-point on an IP telephony network.
- 12. The method of claim 10 wherein said step of performing a first-stage registration includes the step of receiving a default configuration.
- 13. The method of claim 12 wherein said step of performing a first-stage registration includes the step of using said default configuration to subscribe to the desired service.
- 14. The method of claim 11 wherein said step of performing a first-stage registration includes the step of revealing a MAC address to other devices on said network.
- 15. The method of claim 12 wherein said step of performing a first-stage registration includes the step of entering an identification of a customer.
- 16. The method of claim 15 wherein said step of entering an identification number of a customer enters an identification number selected from the group consisting of a key, a customer identification number, an account number and a customer address.

- 17. The method of claim 12 wherein prior to said step of receiving a default configuration, the identification of said end-point is unknown.
- 18. The method of claim 12 wherein said step of performing a first-stage registration includes the step of using said default configuration to communicate with a predetermined destination.
- The method of claim 18 wherein said predetermined destination comprises a service center.
- The method of claim 18 wherein said predetermined destination comprises a server.
- 21. The method of claim 11 wherein said step of installing is performed by an entity selected from the group consisting of a customer and a third-party installer.
- 22. The method of claim 10 wherein said step of performing a second-stage registration includes the step of receiving a configuration which supports said desired service.